

When you arm people with better information,
they will always drive better results.

Anodyne's ground-breaking BI tools deliver information in a radically different fashion. Faster, easier and more interactive and relevant than ever before. Simply put, better information driving better insight.



Status Quo is Producing an Inefficient Analytical Cycle

The analytical cycle for what Bill Gates would call "knowledge workers" is the same for most large provider groups across the country. When the knowledge worker needs information, they make a request to either an IT person or a "power user". The technical intermediary then queries the transaction system or data warehouse or uses the BI tools in place. Depending on the importance of the requesting individual, or perhaps of the request itself, the information is delivered back in a few hours, a few days, a few weeks or a few months. The knowledge worker then takes the data, moves it into Excel, manipulates and formats it in an attempt to create insight, professionally visualized information, or both. If any part of the data request wasn't translated properly, then the whole process starts over. If the knowledge worker wants to slightly modify the request, such as including or excluding a specific payer, provider or CPT Code, then the whole process starts over. If the knowledge worker believes the data delivered lacks believability and can't possibly be correct, then the whole process starts over. This cycle has been so prevalent for so long on the business side of healthcare, that most organizations, and knowledge workers alike, don't even appreciate how antiquated this approach is.

Anodyne is Creating a True Paradigm Shift in how Knowledge Workers Access Business Data

Anodyne's proprietary business intelligence ("BI") software provides unprecedented visibility into all areas of the revenue cycle. We have taken all of the characteristics that business users need, and that the status quo has failed to deliver upon, and packaged them into our ad-hoc analytics tool, Anodyne Practice Intelligence™:

- Interactive** – allows users to interact directly with their data; no need for IT or "power user" intermediaries
- Accessible** – our web-based tool can be accessed securely anywhere that a broadband internet connection exists
- Fast** – queries are lightning fast; Excel extracts are lightning fast; time-to-insight is lightning fast
- Easy-to-Use** – our application is a point-and-click tool that you don't have to be a "techie" to master
- Precise** – very easy to focus in on the desired data – all the way down to a CPT level if necessary
- Relevant** – tailored to produce actionable information across the entire revenue cycle continuum

A Business Model that Puts Most of the Risk on Anodyne, not the Client

Anodyne charges a monthly subscription fee and asks for no long term commitment, whether contractually or in spirit. There are no hidden costs, such as additional servers, enterprise software licenses or IT personnel. Our solution is fully-hosted with Anodyne managing monthly data transformations, secure hosting, disaster recovery, user training and support. Basically, we will provide all of the resources necessary to deliver your organization a world-class BI solution that is unparalleled in both content and usability.

A Solution that is Easy on your Organization vs. Complex Alternatives

Easy-to-buy as a monthly operating expense item with modest implementation fees and a clear cut ROI. Easy-to-own with no long-term commitment or hidden cost of ownership. Easy-to-use with fast, precise and relevant access to professional visualizations.